WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

```
Title: BERKS COUNTY LITERACY COALITION #1 Length: :30
                      05/28/93
05/01/93
           05/16/93
                      04:26:52A
05:25:39P 03:22:41A
                      05/29/93
05/02/93
           05/17/93
                     04:17:43A
05:22:19P 05:22:56A
                      05/30/93
05/03/93
           05/18/93
                     04:19:47A
05:25:38A 06:24:24A
                      05/31/93
05/05/93
           05/19/93
                      04:25:43A
05:23:31A 06:23:13A
05/06/93
           05/20/93
11:25:43P 11:24:43P
05/07/93
           05/21/93
03:26:45A 03:25:01A
05/08/93
           05/22/93
07:24:00A 04:20:00A
05/10/93
           05/23/93
03:25:52A 04:20:00A
           09:39:40A
05/11/93
           05/24/93-
04:27:13A
           03:25:46A
05/12/93
           05/25/93
05:23:30A
           04:27:01A
05/13/93
           05/26/93
04:24:45A
           04:25:48A
05/14/93
           05/27/93
05:25:56A
           11:26:53P
05/15/93
03:23:17A
Notary Signature
                                              Date
                                                                  READING EXHIBIT 38
```

1729 North Eleventh Street • Reading, PA 19604 • (215) 921-9181 • FAX (215) 921-9139

PAGE 81

WTVE • Reading Broadcasting, Inc.
This is to certify that WTVE-TV51 aired the following Public Service

Announcement at the below dates and times:

```
Title: BERKS COUNTY LITERACY COALITION #1 Length: :30
           06/13/93
                      06/30/93
06/01/93
           00:26:38A 05:19:43A
04:26:52A
           06/19/93
06/03/93
           00:21:30A
01:26:53A
           06:24:30A
           07:23:00A
06/05/93
04:20:00A 06/20/93
           05:20:00A
06/06/93
           06:25:40A
04:20:00A
           06/21/93
06/08/93
           00:27:00A
02:18:36A
            06/22/93
06/09/93
            00:23:54A
05:22:33P
            06/23/93
06/10/93
            04:22:27A
 04:26:33A
            06/24/93
 05/11/93
            04:22:29A
 04:25:54A Cl:25:35P
 06/12/93
            06/25/93
 06:25:00A 01:24:48A
 06/14/93
           06/26/93
 04:23:42A 05:22:28A
 06/15/93
            06/27/93
 04:23:58A 05:21:15A
 06/16/93
            06/28/93
 04:22:51A 01:25:59A
 06/17/93
            06/29/93
 04:23:46A 04:26:51A
                                                             READING EXHIBIT 38
 Notary Signature
                                              Date
                                                                  PAGE 82
```

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30 04/03/93 11:24:14P 04/09/93 10:22:10P 04/10/93 11:26:50P 04/11/93 08:47:43A 11:24:30P 04/12/93 10:25:20P 04/13/93 11:26:002 04/14/93 11:26:52P 04/15/93 04:23:10A 04/29/93

Notary Signature

04:21:13A

Date

READING EXHIBIT 38 PAGE 83

WTVE • Reading Broadcasting, Inc.
This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALI	TION #2	Length:	: 30	
05/04/93				
08:22:13A				
05/05/93				
08:25:20A				
05/08/93				
05:26:23P				
05/09/93				
05:24:30P				
05/13/93				
09:24:47P				
05/18/93				
08:23:44A				-
05/19/93				
08:25:30A				
05/22/93				
06:24:00A				
05/23/93				
06:24:00A				
05/27/93				
03:26:54A				
05/29/93				
05:26:53				
05/30/93		•		
05:26:00A				
Notary Signature		Date	READ	ING EXHIBIT 38
· /0		_ ~ ~ ~		DACE 04

PAGE 84

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service.

Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30 06/25/93 06/02/93 04:25:38A 04:18:02A 06/28/93 06/03/93 04:26:54A 07:26:22A 06/04/93 04:27:08A 06/05/93 05:24:30A 06/06/93 05:24:30A 06/07/93 04:25:36A 06/08/93 05:20:18A 06/09/93 03:22:19A 06/10/93 06:26:55P 06/18/93 03:26:30P 06/19/93 09:23:00A 06/21/93 03:26:40P 06/22/93 **READING EXHIBIT 38** 03:25:55P Notary Signature Date **PAGE 85**

ISSUES AND PROGRAMS REPORT THIRD QUARTER 1993

WTVE-TV 51
1729 NORTH ELEVENTH STREET
READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER
OCTOBER, 1993

READING EXHIBIT 38 PAGE 86

13). ISSUE: EDUCATION

Berks County Literacy Coalition - #1

WTVE-TV 51 produced this thirty second Public Service Announcement which focuses on the rewards of teaching someone else to read. It urges viewers to contact the Berks County Literacy Coalition to find out more about ways they can help.

Berks County Literacy Coalition - #2

Based on the success of the first Public Service Announcement, the Berks County Literacy Coalition asked WTVE-TV 51 to produce a companion spot. The thirty-second PSA. shows people trying to read foreign languages. Then it shows Americans for whom English seems like a foreign language. The PSA. urges viewers to contact the Berks County Literacy Coalition to find out more about how they can help.

Reading Public Museum - #1 ("Interactivity")

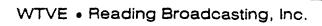
WTVE-TV 51 produced this thirty-second Public Service Announcement that urges children to become interested in geography through an interactive learning environment. Children can watch the world change before their very eyes, journey to the floor of the ocean and experience a lava flow. The spot says "Adventure is only a fingertip away". There are only 20 such interactive video displays of this nature in the world.

Reading Public Museum - #2 ("American Heritage")

WTVE-TV 51 produced this award-winning thirty-second Public Service Announcement focusing on the "American Heritage" exhibit at the Reading Public Museum. In the PSA., it is said that "American heritage comes alive at the Reading Public Museum".

National Council of Teachers of Mathematics

The National Council of Teachers of Mathematics produced this thirty-second Public Service Announcement geared toward giving children a better understanding of the mathematics they learn in school. Wynton Marcellus, jazz musician, Geoff Owens, "Cosby" show, Peter Eisenmann, architect and Catherine Black, <u>USA Today</u> publisher, talk to children about the need to understand mathematics for everyday use.





This is to certify that WTVE-TV51 aired the following Public Service Announcement at the following dates & times:

Title: Ber	ks County	Literacy	y Coali	tion	#1	Length:	:30
7/1/93	7/18/93	8/	7/93		9/6/93		
04:24:33 AM	03:25:30) AM 05	:22:27	AM	02:25:03	AM	
7/2/93	7/20/93	8/8	3/93		9/7/93		
05:20:07 AM	03:25:12 18:25:27	2 AM 05	:22:25	AM	02:27:17	AM	
7/3/93	15.25.27	8/:	10/93		9/8/93		
05:21:30 AM	·		:20:05	AM	02:27:17	AM	
7/4/93	02:21:27 04:20:08	AM AM 8/.	11/93		9/11/93		
05:22:00 AM	1	05	:21:39	AM	13:27:00	PM	
	7/22/93						
7/5/93		8 AM 8/	12/93		9/12/93		
05:21:12 AM			:26:58	AM	08:35:45	AM	
	7/24/93	0.4			13:27:05	PM	
7/6/93		3 AM 8/	13/93		9/21/93 04:18:36	2.24	
05:22:24 AM		04	:19:22	AM	04:10:30	Am	
7/7/93	7/25/93	2 2 34			9/22/93		
03:20:25 AM		8/.	16/93		04:22:49	AM	•
00.20.25 At	, 7/26/93		:21:15				
7/3/93					9/23/93		
05:22:34 AM		8/:	17/93		17:26:00	PM	
	7/27/93		:22:30	AM	2/24/22		
7/9/93					9/24/93 13:56:50	DM	
03:18:49 AM			18/93 :22:30		12:20:20	PM	
7/10/93	7/28/93		. 22:30		9/25/93		
05:22:15 AM) AM 87	19/93		04:23:18	AM	
03.22.13 AM	05:20:43						
7/11/93	03.20.43	, A.I.		•	9/26/93		
05:20:39 AM	7/31/93	8/:	20/93		04:27:07	AM	
	04:25:39	AM 04	:25:43	AM			
7/12/93			:52:00	PM	9/27/93		
03:18:45 AM			22 (22		10:26:35		
7 (1 7 (0 7	04:26:57		23/93		13:45:04	PM	
7/13/93	0/0/00	04	:22:56	AM	9/28/93		
03:19:47 AM	8/3/93 05:20:49	m. 8/:	24/93		05:22:14	ΔM	
7/14/93	03.20:49	04:	:24:10				
06:26:56 AM	8/4/93	- - ·					
	02:21:26	AM 9/	3/93			READING	EXHIBIT 38
7/17/93		02	:27:10	A.M		P/	IGE 88
03:27:00 AM	8/5/93						
	02:22:29						
1729 North	Eleventh Street	 Reading 	, PA 1960	04 .	(215) 921-9181	• FAX (215)	921-9139



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the following dates & times:

```
Title: Berks County Literacy Coalition #2 Length: :30
7/1/93
             8/5/93
                          9/21/93
18:54:25 PM 06:26:35 AM
                          06:24:09 AM
7/6/93
             8/6/93
                          9/22/93
02:18:21 AM 04:22:01 AM 06:27:15 AM
10:22:55 AM
             8/9/93
                          9/23/93
7/8/93
             04:22:23 AM 04:22:43 AM
02:22:24 AM
10:22:55 AM 8/10/93
                         9/24/93
             03:21:03 AM
                         03:19:47 AM
7/13/93
23:24:00 PM 8/13/93
                          9/28/93
             06:24:11 AM
                         07:28:13 AM
7/20/93
                          23:25:20 PM
17:26:24 PM 8/19/93
             03:24:29 AM
7/22/93
06:22:15 AM 8/21/93
             07:25:10 AM
7/24/93
             19:22:23 PM
07:28:00 AM
18:26:50 PM
             8/23/93
7/25/93
             06:26:03 AM
18:24:51 PM 21:24:50 PM
7/27/93
             8/25/93
03:22:30 AM 05:28:59 AM
             12:24:02 PM
7/28/93
03:22:21 AM 8/28/93
             04:26:45 AM
7/29/93
03:21:07 AM 9/1/93
             03:21:40 AM
7/30/93
03:17:50 AM 9/2/93
             03:22:21 AM
8/2/93
03:20:36 AM
             9/7/93
                                                  READING EXHIBIT 38
             20:31:42 PM
8/4/93
                                                      PAGE 89
06:24:58 AM
             9/13/93
             17:25:38 PM
```

ISSUES AND PROGRAMS REPORT FOURTH QUARTER 1993

WTVE-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER
OCTOBER, 1993

READING EXHIBIT 38 PAGE 90

12). ISSUE: EDUCATION

Berks County Literacy Coalition - #1

WTVE-TV 51 produced this thirty second Public Service Announcement which focuses on the rewards of teaching someone else to read. It urges viewers to contact the Berks County Literacy Coalition to find out more about ways they can help.

Berks County Literacy Coalition - #2

Based on the success of the first Public Service Announcement, the Berks County Literacy Coalition asked WTVE-TV 51 to produce a companion spot. The thirty-second PSA. shows people trying to read foreign languages. Then it shows Americans for whom English seems like a foreign language. The PSA. urges viewers to contact the Berks County Literacy Coalition to find out more about how they can help.

Reading Public Museum - #1 "Interactivity"

WTVE-TV 51 produced this thirty-second Public Service Announcement that urges children to become interested in geography through an interactive learning environment. Children can watch the world change before their very eyes, journey to the floor of the ocean and experience a lava flow. The spot says "Adventure is only a fingertip away". There are only 20 such interactive video displays of this nature in the world.

Reading Public Museum - #2 "American Heritage"

WTVE-TV 51 produced this award-winning thirty-second Public Service Announcement focusing on the "American Heritage" exhibit at the Reading Public Museum. In the PSA., it is said that "American heritage comes alive at the Reading Public Museum".

American Legion - "School Contest"

The American Legion sponsors this thirty-second Public Service Announcement in conjunction with the National High School Oratorical Contest. Entitled "School Contest", the PSA. shows a girl explaining how a college scholarship search can wear one out. She then goes on to explain how a high school student can qualify to receive a scholarship from the American Legion by competing in a contest.

ISSUES AND PROGRAMS REPORT FIRST QUARTER 1994

WTVE-TV51-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER

"Berks County Museum Council" - #2

Another thirty-second Public Service Announcement, produced by WTVE-TV51-TV 51 in conjunction with the local museum foundation, promotes the following additional historic area attractions:

- *Hopewell Village
- *Berks County Heritage Center
- *Old Dry Road Farm
- *Historic Preservation Trust of Berks County
- *Daniel Boone Homestead

Take 3 - #15 "Planetarium"

This show covers the inner workings of the Reading Planetarium and it shows with Jeremy Posey as its hosts.

12). ISSUE: EDUCATION

"Berks County Literacy Coalition" - #1

WTVE-TV51-TV 51 produced this thirty second Public Service Announcement which focuses on the rewards of teaching someone else to read. It urges viewers to contact the Berks County Literacy Coalition to find out more about ways they can help.

"Berks County Literacy Coalition" - #2

Based on the success of the first Public Service Announcement, the Berks County Literacy Coalition asked WTVE-TV51-TV 51 to produce a companion spot. The thirty-second PSA. shows people trying to read foreign languages. Then it shows Americans for whom English seems like a foreign language. The PSA. urges viewers to contact the Berks County Literacy Coalition to find out more about how they can help.

Reading Public Museum - #1 "Interactivity"

WTVE-TV51-TV 51 produced this thirty-second Public Service Announcement that urges children to become interested in geography through an interactive learning environment. Children can watch the world change before their very eyes, journey to the floor of the ocean and experience a lava flow. The spot says "Adventure is only a fingertip away". There are only 20 such interactive video displays of this nature in the world.

WIVE TV51 CERTIFICATION OF AFFIDAVIT PERFORMANCE REPORT Page: 1

This is to certify that WTVE-TV51 aired the following announcements at the dates and times shown below (times accurate within 15 minutes):

Title: B	ERKS COUNTY	LITERACY C	DALITION	Length::30	Type:	PSA
01/02/94 09:59:30	01/31/94 03:17:00 14:46:10	02/15/94 00:54:00 05:21:30	03/07/94 03:54:30 21:21:30	03/30/94 21:20:30		
01/03/94 17:20:30 23:46:40 01/04/94	02/01/94 03:17:00 14:46:10	15:21:30 02/16/94 00:54:00 05:21:30	03/08/94 03:54:30 21:21:30	03/31/94 04:21:30 05:17:00 21:20:30		
04:21:30	02/03/94 05:21:30	15:21:00	03/09/94 03:54:30			
01/05/94 04:20:30	21:21:30	02/17/94 05:46:40	21:21:30			
01/09/94 09:59:30	00:54:00 05:21:30 15:21:00	02/18/94 05:46:40	03:54:30			
01/10/94 19:17:30	02/05/94	02/19/94 02:17:00	03:54:30 07:17:30			
01/11/94 02:17:00 09:17:30	02/06/94	02/20/94 06:29:00	03/12/94 14:21:30			
12:21:30 14:21:30	02/07/94	02/21/94 05:46:40	03/13/94 05:46:40			
01/12/94 02:17:00	00:54:00 05:21:30 12:17:00 15:20:30	02/22/94 05:46:40 07:46:40	03/14/94 03:54:30 21:21:30			
01/13/94 02:17:00 12:21:00	/ /	02/23/94 05:46:40 07:46:40	03/16/94 07:21:30			
01/16/94 14:21:30	15:21:30	02/24/94 05:46:40	03/17/94 20:21:30			
01/22/94 02:17:00		07:46:40	03/19/94 05:46:40			
01/23/94 02:17:00		02/25/94 05:46:40 07:46:40	03/20/94 05:46:40			
01/26/94 09:21:30 16:21:00	15:20:30	02/28/94 05:46:40 07:46:40	03/25/94 13:47:10	·		
01/27/94 09:21:30 16:21:00		03/01/94 03:54:30	03/26/94 13:47:10 03/27/94			
01/28/94	14:21:00	03/02/94 03:54:30	08:29:20 13:47:10			
01/29/94		03/03/94 02:21:30 02:21:30	03/28/94 13:47:10			
02:17:00	00:54:00	03:54:30 03:54:30	03/29/94 13:47:10			
01/30/94 02:17:00	05:21:30 15:21:00	16:18:00 03/04/94 03:54:30	03/30/94 04:21:30 05:17:00			

ISSUES AND PROGRAMS REPORT SECOND QUARTER 1994

WTVE-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER

WIVE TV51 CERTIFICATION OF AFFIDAVIT PERFORMANCE REPORT

This is to certify that WTVE-TV51 aired the following announcements at the dates and times shown below (times accurate within 15 minutes):

Title: BERKS	COUNTY LITE	RACY COALITION	Length: :30	Type: PSA
04/01/94 03:17:00	04/19/94 06:54:30	05/08/94 23:21:30	06/14/94 09:54:30 23:21:30	
04/02/94 03:17:00 21:21:30	04/21/94 04:17:00 14:46:40	05/09/94 23:21:30 05/14/94 17:46:40	06/15/94 09:54:30 23:21:30	
04/03/94 03:17:00 10:46:13 21:21:30	04:21:30 04/23/94 04:21:30	05/15/94 17:46:40	06/16/94 23:21:30 06/17/94	
04/04/94 03:17:00 21:21:30	04/24/94 04:21:30	05/26/94 07:46:10 18:21:30	17:21:30 06/18/94 23:21:30	
04/05/94 03:17:00 21:21:30	04/25/94 04:21:30 04/26/94	05/27/94 07:46:10 05/28/94	06/19/94 09:29:17 23:21:30	
04/06/94 03:17:00 21:21:30	05:21:30 04/27/94 05:21:30	07:46:10 18:21:30 05/29/94 05/29/94	06/20/94 23:21:30 06/21/94	•
04/07/94 04:17:00	04/28/94 05:21:30	18:21:30	23:21:30	
04/08/94 04:17:00	04/29/94 05:21:30	05/30/94 07:46:10 18:21:30		
04/09/94 02:21:30 08:46:10	04/30/94 05:21:30 22:21:30	05/31/94 07:46:10 11:21:00 18:21:30		
04/10/94 . 02:21:30 04/11/94	05/01/94 05:21:30 22:21:30	06/01/94 18:20:30		
04:17:00	05/02/94 05:21:30 20:21:30	06/02/94 18:20:30		
04:17:00 04/13/94 04:17:00	05/03/94 05:21:30	06/03/94 18:20:30		
04/14/94 04:17:00	05/04/94 05:21:30	06/05/94 18:20:30 06/06/94		
20:21:30 04/15/94 00:21:30 06:54:30	05/05/94 05:21:30 16:21:30	21:54:00 06/07/94 13:21:30		
04/16/94 06:54:30	03:17:00 05:21:30	06/08/94 13:21:30 21:21:00		
04/18/94 06:54:30	05/07/94 23:21:30	06/13/94 21:21:30		

Exhibit 39 DEPOSITION OF DANIEL DILLARD OCTOBER 29, 1999, 12:30 P.M.

1 2	Before The FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554
3 4 5	In re: Applications of : MM Docket No. 99-153 READING BROADCASTING, INC. : For Renewal of License of :
6 7 8 9	Station WTVE (TV), Channel: 51, Reading, Pennsylvania: File No. BPCT-940630KG and ADAMS COMMUNICATIONS CORPORATION:
10 11 12 13	For Construction Permit for: a New Television Station : to Operate on Channel 51, : Reading, Pennsylvania :
14 15 16	<u>DEPONENT</u> : DANIEL DILLARD
17 18	DATE AND TIME: Friday, October 29, 1999 at 12:03 p.m.
19 20	<u>LOCATION</u> : Comfort Inn 2200 Stacy Drive Reading, Pennsylvania
21 22	
23 24 25	Berks Court Reporting Service By: Lori A. Dilks, RPR 12 Pacific Avenue Sinking Spring, Pennsylvania (610) 678-9984

23			2					
25		READING EXHIBIT 3 PAGE 2	19					
24								
23	Dillard 1	Issues and Programs Report	4					
22	NUMBER	DESCRIPTION	<u>PAGE</u>					
21		<u>EXHIBITS</u>						
19 20		Mr. Bechtel	12					
18	Daniel Dillard	Mr. Bechtel Mr. Hutton	3 4 12					
17	WITNESS	EXAMINED BY	<u>PAGE</u>					
16			_					
15		INDEX						
14								
13	counsel that they waive the sealing of the transcribed testimony by the witness, and the filing of the original with the Court, and all objections, except as to form, until the time of trial.							
12								
11	STIPULATION: It I	has been stipulated by and bet	ween					
10								
9	Repre	esenting Adams Communications						
8	1901 L Street, N.N Washington, D.C.	By: Gene A. Bechtel, Esquire 1901 L Street, N.W., Suite 250 Washington, D.C. 10036						
6 7	BECHTEL & COLE, CI	HARTERED tel. Esquire						
5	Repr	esenting Reading Broadcasting,	Inc.					
4	Washington, D.C.							
3	By: Thomas J. Hu [.] 2100 Pennsylvania Suite 400	Avenue, N.W.						
2	HOLLAND & KNIGHT,							
14 1	<u>APPEARANCES</u> :							

1	4
- 1	4

<u>PROCEEDINGS</u>

DANIEL DILLARD

was called as a witness and, having been first duly sworn by the Reporter-Notary Public, was examined and testified as follows:

BY MR. BECHTEL:

Q. My name is Gene Bechtel. I am counsel for Adams Communications Corporation. You met Mr. Hutton who is counsel for Reading Broadcasting Company.

If my questions are unclear, let me know.

If Mr. Hutton interjects after I've asked a question,
wait until he and I talk. And if you need a break, just
say so although history has taught us that these
sessions are not taxing. As a matter of fact, Mr.

Hutton has prepared materials which focus on our work
and are very useful.

How long have you lived in the Reading area?

A. I don't live in the Reading area. I live in the Lehigh Valley. Our organization serves the Reading area and has for 13 or 14 years that I've been with the Burn Prevention Foundation.

- Q. And how far away from Reading do you live?
- A. I live approximately 35 to 40 miles.
- Q. Do you know, sir, do you receive Channel 51

READING EXHIBIT 39

on your television?

A. No, I don't.

MR. BECHTEL: Why don't you go ahead, Tom.

MR. HUTTON: I would like to have this document marked as Dillard Exhibit 1.

(Whereupon, the Reporter marked Dillard Exhibit No. 1 for identification, Issues and Programs Report.)

BY MR. HUTTON:

- Q. Mr. Dillard, as a preliminary matter, let me ask you what your title is with your organization and what your organization does.
- A. I'm the Executive Director of the Burn Prevention Foundation, have been for the last 14 years. Our organization develops and distributes educational materials and curricula relevant to the prevention of burn injury, works with the community to educate those groups at highest risk to burn injury, and works to coordinate a comprehensive regional health care network of providers of burn care services.
- Q. Let's go into the document. You have not seen this before. This document is a compilation of quarterly issues and programs reports that the station compiles on a quarterly basis. And in the quarterly reports there are excerpts that refer to your foundation

or to related organizations.

I would like to ask you to review the second page of that document and tell me if that description there accurately describes the work that TV 51 did with the Burn Foundation in the second quarter of 1990.

A. (Witness reviewed document.)

Yes, that accurately represents the work that they did for us in relation to our fund raising event, the Concours D'Elegance.

- Q. And what was the nature of that fund raiser?
- A. It's an invitation only classic car show designed to attract a regional and national audience to raise funds through sponsorship, contributions, and ticket price to view the show. The proceeds of the show all go to support our charitable programs in the area.
- Q. And were any other television stations involved in that event?
- A. To my knowledge, in the early years of the show -- or in this year, 1990, no other TV stations covered the show, at least did not provide any precoverage of the show and did not do any extensive recording of the show such as TV 51 did when they produced the 60-65 minute video for us which we used for READING EXHIBIT 39

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promotional purposes.

- Q. And did you pay TV 51 for that work on that video?
 - A. No.

Α.

- Q. Turning now to the second quarter of 1991, again, there is a description of the work that the station did, this time in connection with the second event of that nature, the Concours D'Elegance. I'd like you to review that and let me know if that is accurate or inaccurate with respect to the work that they did at that time.
 - (Witness reviewed document.)

 To my recollection, that is accurate.
- Q. And were they paid for the work they did in 1991?
- A. No. To my knowledge, we did not pay them for that. It was all donated services.
- Q. And for the 1991 event, was there any other television station involved in promoting it or covering the event the same way TV 51 was?
- A. Not in the same way. I don't recall in '91 if -- I think we sent the 30-second promo spots out to other local stations as a PSA, and it's possible that some of those carried it as a PSA. But that would have been the extent of other TV coverage.

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		READING EXHIBIT 39	7
	25	the Concours D'Elegance. Did the event continue?	
	24	1993 now, for 1992 and 1993, I don't see entries for	
	23	Q. Turning now to the second quarter of	
	22	Underwriter Laboratories.	
	21	I'm not familiar with that specific PSA by	
	20	A. (Witness reviewed document.)	
	19	like to ask you if you are familiar with that PSA.	
	18	there's a reference to a Smoke Detectors' PSA, and I'd	
	17	Q. Turning now to the first quarter of 1993,	
LO	16	Yes, correct.	
16	15	A. (Witness reviewed document.)	
13 14	quarter of 1992.		
	Q. And the same question for the second		
	12	Yes, that's accurate as I recall.	
	11	A. (Witness reviewed document.)	
8 9 10	with your recollection?		
	Prevention Foundation and tell me if that is accurate		
	would like you to refer to the narrative under Burn		
	7	Q. And turning to the first quarter of 1992, I	
	6	Yes, it is.	
	5	A. (Witness reviewed document.)	
4	recollection.		
	3	Foundation and tell me if that is consistent with your	
	2	would like you to review the entry under Burn Prevention	

Turning now to the third quarter of 1991, I

15

1

Q.